

News Release



BASF leading chemical company in Dow Jones Sustainability Index

- International recognition for climate strategy and successes in environmental protection

Ludwigshafen, Germany – September 4, 2008 – BASF is the leading chemical company in the Dow Jones Sustainability World Index (DJSI World). The Chemical Company was recognized for its climate strategy, its environmental and social reporting and for developing innovative and eco-efficient products. The DJSI World is the most important sustainability index and represents the top 10 percent of the largest 2,500 companies in each industry in the Dow Jones Global Index.

“We are very proud that BASF has taken a leading position in this index. It shows that we are on the right path with our sustainability strategy and our commitment to climate protection,” said Dr. Ulrich von Deessen, Climate Protection Officer and head of BASF’s Environment, Health & Safety competence center. “We combine economic success with environmental and social responsibility thanks to products that help conserve resources and improve energy efficiency. We have ambitious goals for the future and will not rest on our laurels.”

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Ingrid Nienaber
Phone: +49 621 60-99123
Fax: +49 621 60-92693
ingrid.nienaber@basf.com

BASF SE
67056 Ludwigshafen
Phone: +49 621 60-0
<http://www.basf.de>
Corporate Media Relations
Phone: +49 621 60-20916
Fax: +49 621 60-92693
presse.kontakt@basf.com

BASF a member of DJSI World since 2001

BASF shares were included in the DJSI World for the eighth year in succession in 2008. The companies that are included have to improve from year to year and are selected by analysts from Sustainable Asset Management Group (SAM). This year, SAM scrutinized almost 90 criteria to generate comprehensive evaluations of the companies with respect to sustainability. Among other things, the questions referred to customer satisfaction and compliance, product stewardship and climate protection as well as ecological and social standards for suppliers.

Further information on the Dow Jones Sustainability Index is available on the Internet at the following links:

www.basf.de/sustainability

www.sustainability-indexes.com

Note:

Photograph can be downloaded at www.basf.de/pressphotos under the keyword "BASF SE", search term "sustainability index".

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from oil and gas to chemicals, plastics, performance products, agricultural products and fine chemicals. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF has more than 95,000 employees and posted sales of almost €58 billion in 2007. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.